



PhillipCapital Employment Opportunity in Chicago

Digital Marketing and Social Media Strategist

This is a great opportunity for an ambitious and energetic individual looking to dominate digital marketing and social media in the financial industry. This position is new and you will be responsible for the development of social media strategy for content amplification and distribution and involvement in creation and management of content in any digital format for the purpose of generating leads and amplifying our Phillip brand.

This position is open to new graduates with relevant education background or experience. Please include evidence of extra-curricular achievement. You will report directly to the Co-CEO, Lynette Lim and work closely with the sales team for generation of ideas for content.

PhillipCapital seeks and values diversity and ideas from all staff and offers tremendous growth opportunities.

Primary Responsibilities

- Build and execute digital marketing and social media strategy specific for the financial industry with appropriate benchmarks
- Generate, publish and share content that builds meaningful connections that promotes social engagement.
- Collaborate and brainstorm with sales and customer service departments on content and marketing campaigns.
- Write for various content types: articles, email and web copy, short video scripts
- Leads and manage ad-hoc campaigns from start to completion.

Requirements

- Degree in journalism or writing preferred or science degree
- Strong writing skills, familiarity with writing across different channels(print vs digital)
- Solid knowledge of basic HTML, Google analytics , Google adwords
- Experience in SEO preferred
- Curious, Energetic and have demonstrated experience as a self-starter.
- Strong communication and analytic skills.
- Necessary traits: Absolute integrity, strong sense of ownership, energy, initiative, and ability to learn from feedback.
- Knowledge in the futures industry a plus but not necessary

Next Steps

Please send a resume and salary expectations to careers@phillipcapital.com to be considered for the position, with "Digital Marketing" in the subject line. **No** phone calls and do **not** contact PhillipCapital businesses in other countries about this position. Phillip Capital Inc. will not consider candidates sent by recruiters for this position.



About Phillip Capital

PhillipCapital is a growing SEC registered securities self-clearing broker-dealer and Futures Commission Merchant (FCM) based in Chicago. PhillipCapital has clearing memberships with CME/CBOT/COMEX/NYMEX/KCBOT, DME, ICE US, ICE EU, NFX, CFE and DTCC.

PhillipCapital has common ownership and works closely with other firms within the PhillipCapital Group, which is headquartered in Singapore. The Group has network companies operating in the financial hubs of 16 countries, has more than \$1B in owners' equity, in excess of \$18B of customer funds, and is a leading provider of a full range of investment services including global equities, futures, commodities, currencies, mutual funds, and insurance in Asia. Many foreign offices are equity clearing members of their respective countries futures and stock exchanges.

Find out more at www.PhillipCapital.com and www.phillip.com.sg/.

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